

February 15, 2018

Dear Friends of the Valley of Flowers Festival:

This year, we will once again be hosting the Annual Valley of Flowers Car Show. This year promises to be a great show with some great new entries as well as many returning entries. Each year the Car Show has become bigger and better. This year's show will be held on Saturday, May 5, 2018

As usual, we are soliciting sponsors to help defray the cost of trophies, publicity, printing and other miscellaneous costs. The cost of sponsorship for dealership displaying vehicles is \$200.00. Sponsors in this category receive all the recognition of a major sponsor plus the ability to display vehicles.

Please complete the form at the bottom of this letter. Return it with your sponsorship in the amount of \$200 in the enclosed self-addressed stamped envelope,

We greatly appreciate the support and generosity of our sponsors and their help in making the Valley of Flowers Festival one of the finest in the State of Missouri,

Thanks for your continued support.

Sincerely,

Steve Frank  
Florissant Old Town Partners, Inc.

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Enclosed please find my sponsorship check in the amount of \_\_\_\_\_ for the Valley of Flowers Car Show. Please make check payable to Florissant Old Town Partners.

\_\_\_\_\_  
(name)

\_\_\_\_\_  
(name of business)

\_\_\_\_\_  
(address)